

## **James Hoff**

James is a third-generation pilot and fourth generation Idaho potato farmer. He had the same flight instructor, Bob Jones, as his grandmother, father, aunt and uncles, mother, wife, and daughter. The Hoff family has a strong aviation background. His Dad (Bob Hoff) and Uncle John started Aero Mark Inc (FBO) in Idaho Falls in 1984. James has spent time working the flight line at Aero Mark and helping pick up and deliver new Christen/Aviat Huskies. James is a graduate of Idaho State University. Most of his carrier he was actively involved in production agriculture.

James soloed at the age of 16. He holds multi-engine and sea plane ratings as well as his A&P license. In 2011 he completed the restoration of his 1943 Boeing Stearman. This same airplane and James could be seen in the 2014 Idaho Potato Commission nationally aired television commercial.

James enjoys flying the Idaho backcountry, flying the family Twin Beech, riding motorcycles and adventuring with his wife Darla.